

Cyberbullying

2 million

british children experienced cyberbullying last year on social media

83%

of victims said that cyberbullying in UK schools happened during school hours

90%

of teens say they have witnessed someone being cruel to another person on social media

21%

of teens using social media admitted to personally joining in on the harassment of another person on social media

Common types of cyberbullying



Exclusion

Cyberbullies may intentionally exclude others from an online group



Gossip

Cyberbullies will post or send cruel messages that damage another persons reputation, relationship, or confidence



Cyber Threats

Cyberbullies will threaten or imply violent behaviour toward an other person to make them feel uncomfortable



Harassment

Cyberbullies will post or send offensive, mean, and insulting messages repeatedly



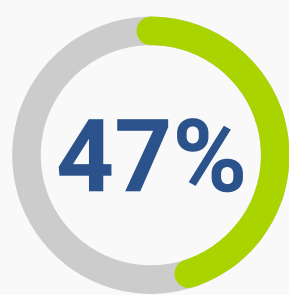
Outing

Cyberbullies will trick another person into revealing secrets or embarrassing information which will then be shared online



Cyberstalking

Constantly sending messages, or tagging others in posts they dont want to be tagged in



In the UK, 47% of victims of cyberbullying, identified their appearance was the reason for their harassment

Top Social media networks for cyberbullying

69%



Snapchat

64%



TikTok

59%



Instagram

Channels in which teens have said they witnessed teen based social media cyberbullying

Discuss cyberbullying with your teen, explain what actions are appropriate and inappropriate over the internet. Explain the consequences, their actions could have on others.

Tips for parents

Parents have a big influence on what children think is **appropriate or inappropriate** when online.

Teens who are 'friends' with their parents on social media platforms are more likely to report cyberbullying to them.

Open communication with your child and encourage them to tell a parent or teacher if cyberbullying is occurring.

If a child is being cyberbullied, keep a record of the messages as proof. This can help if you need to escalate the issue to the school or authorities.

Encourage your child to take a stand, if they witness bullying.

Encourage them to inform a parent, teacher or adult if bullying is occurring

THE NORTHERN DAD!

thenortherndad.co.uk

Sources

Statista, Internet Matters, NSPCC, Office for National Statistics, Ditch the Label, Comparitech, Pacer, Security.org,